



Analyse your company performance as an exhibitor before, during and after the show.

The Exhibitor Dashboard will allow you to adopt a data driven approach to measuring your performance, provide actionable recommendations to drive improvement of your profile and get the most of out your investment at the show.

### Outperform your competitors with Exhibitor Dashboard Pro

**Upgrade to Exhibitor Dashboard PRO**, and you can compare your profile stats and leads generated against your competitors and receive personalised recommendations on boosting your performance.

	Exhibitor Dashboard BASIC	Exhibitor Dashboard PRO
	€250 (mandatory)	+€904 (total inc. basic = €1,154)
<b>Before the Show</b>		
View your company profile performance stats.	✓	✓
Review your profile completion progress to improve your views and engagement.	✓	✓
	Want to make profile improvements that work? <b>Upgrade to Pro to:</b> <ul style="list-style-type: none"> <li>• See where you are on the category leader board</li> <li>• Improve the metrics that matter to your business</li> </ul>	
Compare how online visitors are engaging with your brand compared to your competitors		✓
Compare your profile progress to the top performing competitors by sector.		✓
<b>During the Show</b>		
View scanned lead details on your device, in real time	✓	✓
	Want to make profile improvements that work? <b>Upgrade to Pro to:</b> <ul style="list-style-type: none"> <li>• See where you are on the category leader board</li> <li>• Improve the metrics that matter to your business</li> </ul>	
Compare your number of leads to your competitors, in real-time.		✓
<b>After the Show</b>		
Download your leads easily	✓	✓
Analyse your scanned leads by category	✓	✓
Review your scanned leads and company profile performance report	✓	✓
	Want to improve your lead performance whilst at the show? <b>Upgrade to Pro</b> to learn what your most successful competitors are doing at the event.	
View how many leads you captured compared to your competitors		✓
Receive personalised recommendations based on the top performing competitors		✓

**Enquire now to find out more**