

The leading global event for  
 inflight catering, buy onboard  
 and passenger comfort



## Pick your Exhibitor Dashboard package

Analyse your company performance as an exhibitor before, during and after the show.

The Exhibitor Dashboard will allow you to adopt a data driven approach to measuring your performance, provide actionable recommendations to drive improvement of your profile and get the most of out your investment at the show.

### Do you want to outperform your competitors at WTCE?

Upgrade to Exhibitor Dashboard PRO, and you can compare your profile stats and leads generated against your competitors and receive personalised recommendations on boosting your performance.

	<b>Exhibitor Dashboard BASIC</b>	<b>Exhibitor Dashboard PRO</b>
	€250 (mandatory)	+€904 (total inc. basic = €1,154)
<b>Before the Show</b>		
View your company profile performance stats.	✓	✓
Review your profile completion progress to improve your views and engagement.	✓	✓
	Want to make profile improvements that work? <b>Upgrade to Pro to:</b> • See where you are on the category leader board • Improve the metrics that matter to your business	
Compare how online visitors are engaging with your brand compared to your competitors		✓
Compare your profile progress to the top performing competitors by sector.		✓

<b>During the Show</b>		
View scanned lead details on your device, in real time	✓	✓
	Want to make profile improvements that work? <b>Upgrade to Pro to:</b> • See where you are on the category leader board • Improve the metrics that matter to your business	
Compare your number of leads to your competitors, in real-time.		✓

<b>After the Show</b>		
Download your leads easily	✓	✓
Analyse your scanned leads by category	✓	✓
Review your scanned leads and company profile performance report	✓	✓
	Want to improve your lead performance whilst at the show? <b>Upgrade to Pro</b> to learn what your most successful competitors are doing at the event.	
View how many leads you captured compared to your competitors		✓
Receive personalised recommendations based on the top performing competitors		✓

[Enquire now to find out more](#)