



World Travel Catering[®]
& Onboard Services

EXPO | VIRTUAL

Reconnecting the onboard
catering & services industry

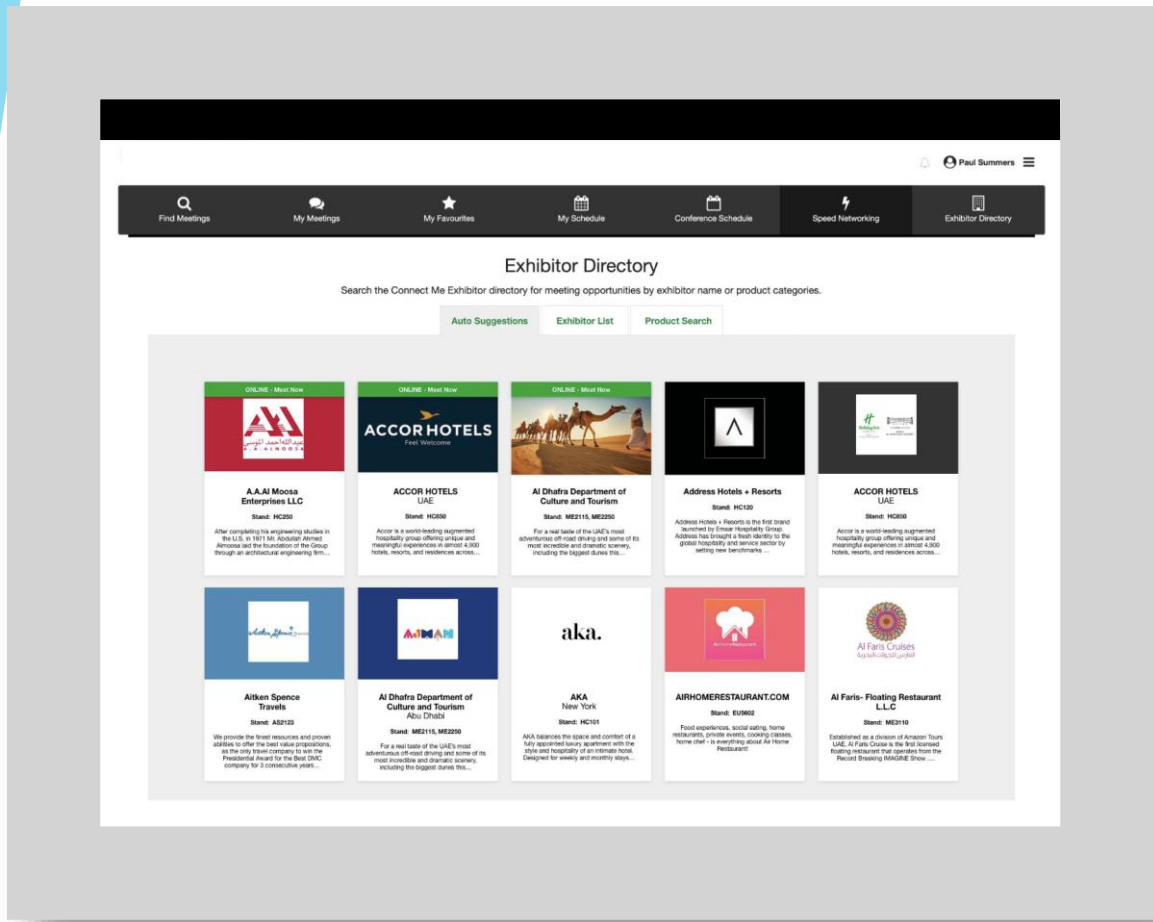
14-16 SEPT 2021

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WTCE Virtual Platform Overview



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Click [HERE](#) to watch a Demo Video of the Sector Platform

Please note this video is just to give you an idea of how the Sector platform looks and feels, specific functionality for WTCE Virtual is explained in the following pages

Demo Video



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DEMO EXPO Connect
https://demo.eventnetworking.com/

Sponsored by **LOREM IPSUM** #DEMOExpo2020
English (US) Available Paul Summers

Dashboard Inbox My Schedule Find Meetings Webinars & Sessions Exhibitor Directory Insights

My Event Plan
Monday, 1st June 2020
Tuesday, 2nd June 2020
Update my availability

Day 1 (1st June)
09:00 Available
09:30 **Conference Session**
How to monetise your travel rewards
10:00 **Speed Networking Session**
How to monetise your travel rewards
10:30 Available
11:00 **Confirmed Meeting**
Meeting with CMO @ Delta tech

Day 2 (2nd June)
09:00 Available
09:30 Available
10:00 Available
10:30 **Speed Networking Session**
How to monetise your travel rewards
11:00 Available

Day 3 (3rd June)
09:00 Available
09:30 **Conference Session**
How to monetise your travel rewards
10:00 Available
10:30 **Speed Networking Session**
How to monetise your travel rewards
11:00 Available

Recommended Sessions
Based on the theme: Travel Technology

New Business Leads
Based on your interests: Exhibitors, Travel Technology, South America
Refine search

EXHIBITOR	EXHIBITOR	VISITOR	VISITOR	EXHIBITOR	VISITOR
 SALES MANAGER ACCOR HOTELS GROUP	 ACCOUNT MANAGER DIAMOND LTD	 OWNER EXPLORE ITALY	 SALES MANAGER EXPLORE ITALY	 ACCOUNT MANAGER DIAMOND LTD	 OWNER EXPLORE ITALY
SEND INVITE	SEND INVITE	SEND INVITE	SEND INVITE	SEND INVITE	SEND INVITE

Example of Personal
Dashboard when you log in to the
Sector platform

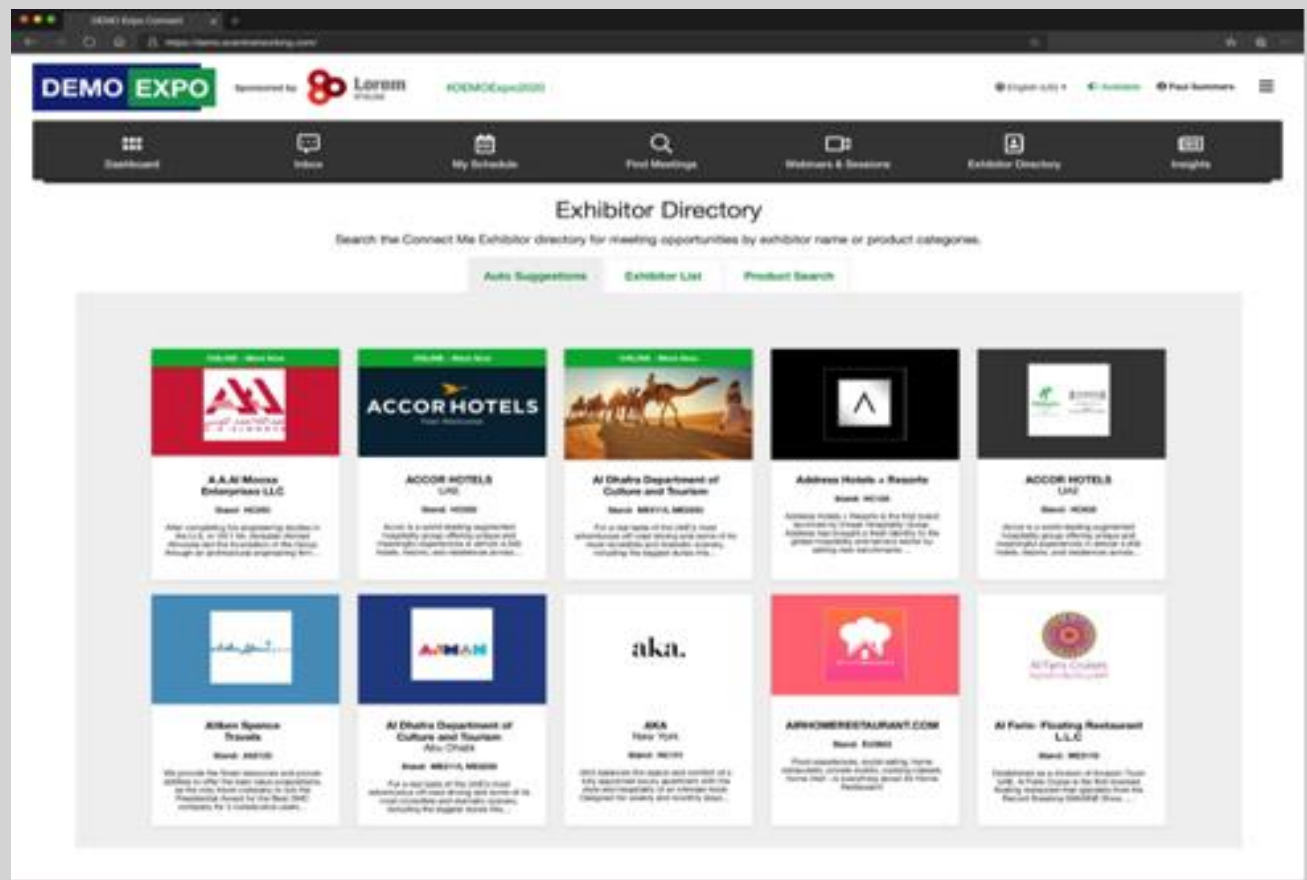
Visualise It
Personal Dashboard



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Example of how your virtual company profile will be displayed in the WTCE Virtual Exhibitor Directory search results

Visualise It
Exhibitor Directory

Section 1- Interactive Canvas:

There are multiple options for this section as outlined on the following slide.

Section 3 - Video Player:

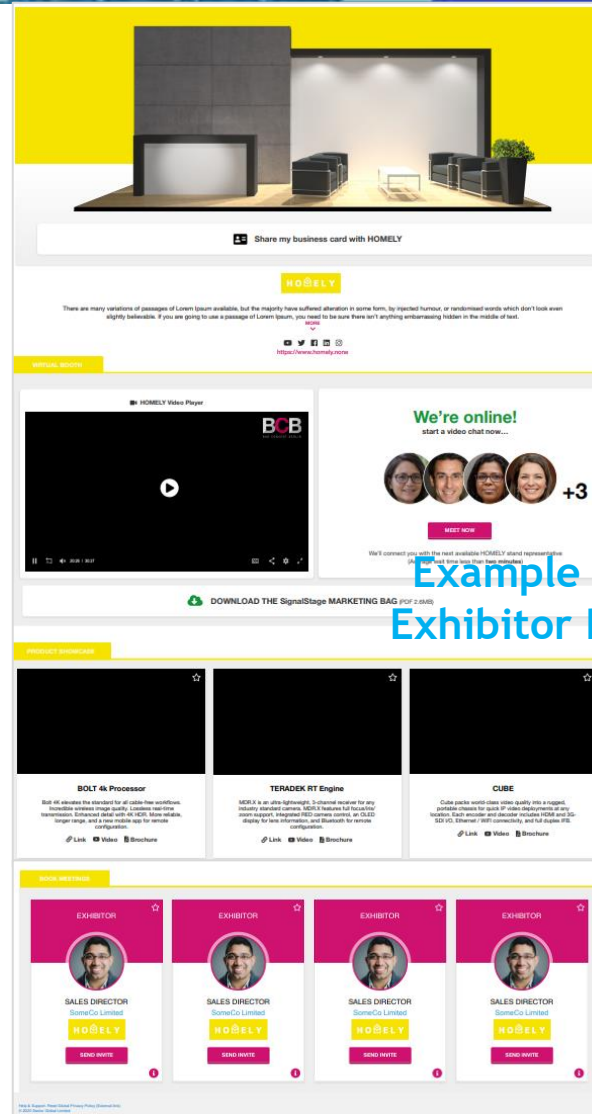
Exhibitors can upload high definition video content Whether its a quick product pitch or a professional company presentation, video content is a great way to engage with their audience. They can add multiple videos to create their own content playlist.

Section 5 - Downloadable Content:

Provide visitors easy access to take-away company brochures, presentations and promotional materials.

Section 6 - Meet the Team:

Each colleague registered under the Exhibiting company account will appear as a contact card on the Exhibitor profile page.



Example of an Exhibitor Profile

Section 2 - Exhibitor Information:

Exhibitors can complete their company bio (recommended 900 characters), include their social media channels and add their website URL.

Section 4 - Drop In Meetings:

The ad-hoc meetings feature connects the Exhibitors team directly with visitors browsing their virtual exhibition booth. Unlike pre-booked meetings, these quick meetings (10 minutes advertised but can be longer) 1-2-1 meetings replicate new business interactions just like on the show floor. We recommend Exhibitors have multiple staff available to manage meetings and ensure visitors aren't kept waiting!

Section 7 - Product Showcase:

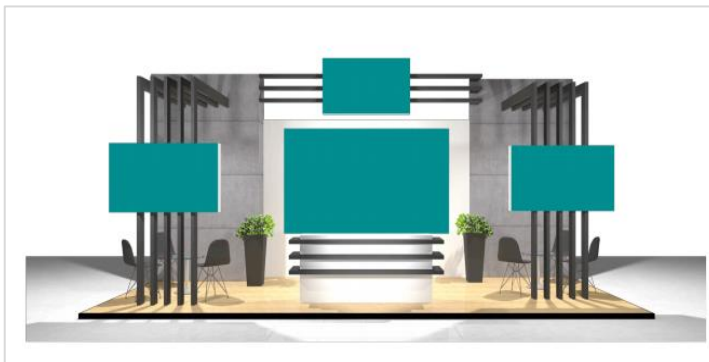
Exhibitors can enhance their virtual booth and showcase feature products. Each product card features a 16:9 banner image, product information (max. 300 characters) and links to external website, video and marketing materials.



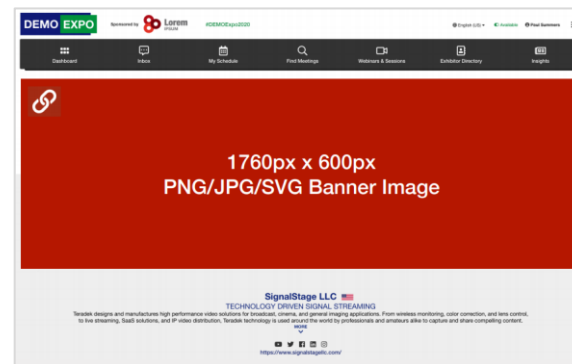
The Interactive Canvas is the top of your profile that Buyers will first see when they click through to your company. You can utilise this as:

- (A) A virtual 3D booth using pre-built customisable templates OR
 - (B) A custom image banner (1760px x 600px)* OR
 - (C) An image carousel/slider (up to 8 images, animated)
- We recommend encompassing your company logo as part of all interactive canvas options

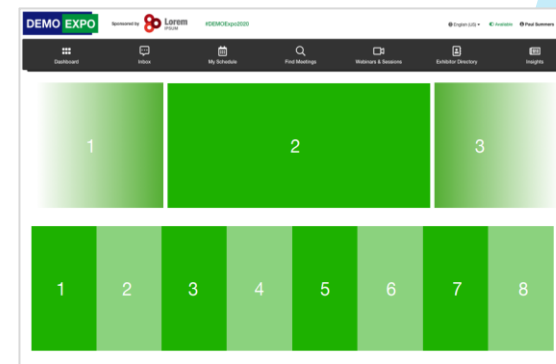
• (A)



(B)



(C)



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1-2-1 scheduled meetings with VIP buyers*, visitors, media and other exhibitors.

- ❑ Platform will deliver recommendations of buyers who fit your chosen profile and will likewise recommend relevant exhibitors to buyers, so be sure to update your profile. Buyers can also request meetings with exhibitors they wish to see
- ❑ Rolling invitations allocation**
- ❑ Invite colleagues (buyers can too) registered on the platform to join your meetings - up to 8 people in each meeting
- ❑ Dedicated concierge service (phone and SMS) to follow up on meeting requests to encourage engagement

Opportunity for “walk up” meetings - during the three days of the event buyers and visitors can “walk up” to your virtual profile and reach out for an impromptu shorter meeting. You do not have to be online for the whole time and can block out your diary accordingly. Of course, you can always follow up with a scheduled meeting afterwards.

*Pro Package only

** 20 (Basic Package) or 30 (Pro Package) invitations can be sent out at any one time with further invitations will be credited when responses received

Visualise It
Meetings



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Important Note: Contact Cards vs Diaries:

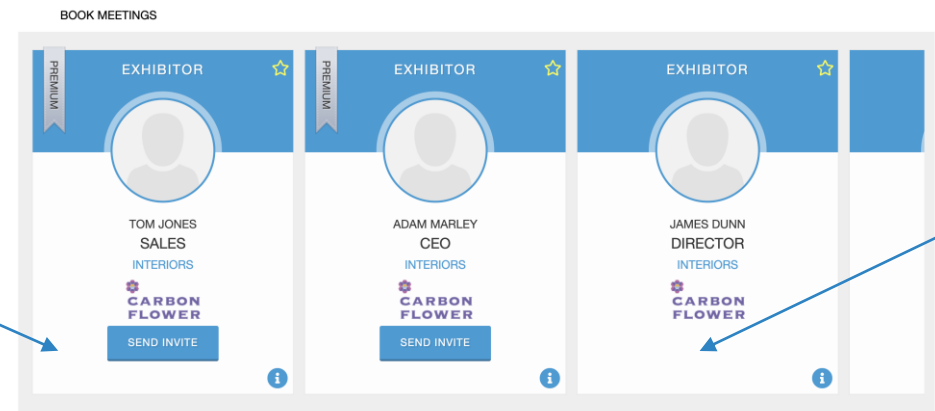
In the Basic package, both (2) exhibitor contacts will have 10 meetings each (20 total).

In the Pro Package, the first 3 exhibitor contacts registered will have 10 meetings each (30 total) - any further contacts (up to 5 included in package, so 2 additional unless paid-for separately) can be invited to attend meetings but cannot send invitations.

Additional contact cards can be purchased for €100 each - this will not affect the meetings limits and allocations.

All contacts will have opportunity for “walk up” meetings - during the three days of the event buyers and visitors can “walk up” to your virtual profile and reach out for an impromptu 10 minute meeting. You do not have to be online for the whole time and can block out your diary accordingly. Of course, you can always follow up with a scheduled meeting afterwards.

Contact Cards with a diary can send and receive meetings requests





Contact Cards without a diary cannot send and receive meetings requests, but can be invited in to scheduled meetings and can benefit from walk-up meetings

Visualise It
Meetings




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VISITOR 



CEO
PHILLIPS TRAVEL



SEND INVITE

Each contact (VIP, visitor, exhibitor and media) has a 'Send Invite' button as part of their profile. Simply click on it to send out an invitation.

By clicking on the star icon in the right hand corner, you can add them to your favourites to connect with later. You can find these under 'My Favourites' in the profile drop down.

Visualise It
Meetings



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My Event Schedule

Click a time slot below to specify when you are not available for video meetings.

DAY 1 Monday 27 April 2020 (Asia/Dubai)	DAY 2 Tuesday 28 April 2020 (Asia/Dubai)	DAY 3 Wednesday 29 April 2020 (Asia/Dubai)	DAY 4 Thursday 30 April 2020 (Asia/Dubai)
11:00 Available	11:00 Available	11:00 Available	11:00 Available
11:30 Available	11:30 Available	11:30 Available	11:30 Available
12:00 Available	12:00 Available	12:00 Available	12:00 Available
12:30 Available	12:30 Available	12:30 Available	12:30 Available
13:00 Available	13:00 Available	13:00 Available	13:00 Available
13:30 Available	13:30 Available	13:30 Available	13:30 Available
14:00 Available	14:00 Available	14:00 Available	14:00 Available
14:30	14:30	14:30	14:30

‘My schedule’ shows your diary across the three show days, including meetings and conference sessions, which will all be synced into your calendar. You can also download your full schedule as a PDF too.


Don’t forget to block out any time commitments in your diaries prior to accepting meetings.


You will also receive a reminder via text message 20 minutes before every meeting.

Visualise It
Meetings

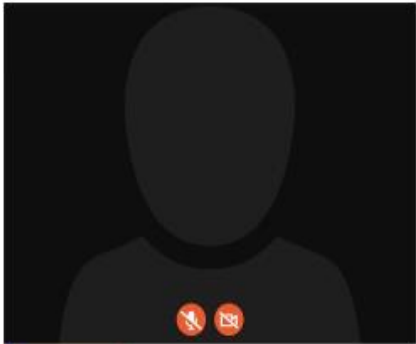


Example of a call

 **GlobalExpo MEETINGS**





 Sponsored by **LoreM IPUM**

Thursday 26 March 11:00 - 11:30 Europe/London



Share my screen

Meeting participants

-  Clive Underdown
Manager
● Offline
-  Hannah Stephenson
North American Sales Director
● Offline
-  Paul Summers
Director
● Offline
-  Barry Rutter
Representative
● Offline

Meeting will automatically start when next participant joins

[Need help? Chat with the concierge team online](#)

Meeting chat

Mr Paul Summers
Director @ Sector Global
paul.summers@actionmarketing.co.uk
+44776063292

Alex Tebbutt
WebRTC test shows Errors on both Network and Connectivity for me. Note that the Host Connectivity is OK but the remainder all error.

Paul Summers
Possible you could screenshot that for me?

Barry Rutter
So a couple of things I got the error message the Hardware to support this app is not available and may be in use with another application

Barry Rutter
on chrome

Barry Rutter
Edge just hangs

Paul Summers
Is Teams open, may be using the camera?

Barry Rutter
I can't access at all

Barry Rutter
I can hear and see you but I cannot speak

Alex Tebbutt
Have you reinstalled the browser barry?

Paul Summers
sdFs
SDFGFSD

Clive Underdown
gl Hvd@hshshly fhdh Hhd hhdh djd hd dhhd hhdhd d hhdhd

Visualise It
Meetings



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Please [view our Sales Brochure](#) or [contact your sales representative](#) for further information

For existing exhibitors who need assistance with the platform or meetings, please contact the Sector Concierge team at
+44(0)203 9185 832 or
aix-wtce@eventnetworking.com