

World Travel Catering & Onboard Services[®]

EXPO | 28 - 30 MAY 2024
HAMBURG, GERMANY

The leading global event for inflight catering, onboard services and passenger comfort.

Join WTCE and take your business to **greater heights!**



Reconnect with your global customers



Generate new sales leads



Increase brand awareness



Launch new products and services



Enter the onboard industry market



Collaborate with the supply chain

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“WTCE is amazing for us. Linstol has grown with the show, and our new booth emphasizes that growth. It’s an opportunity to see all the global airlines all in one place, and for us to interact with everyone in the industry”

CEO, Linstol



Co - Located with:

Aircraft Interiors | **EXPO**[®]

Passenger Experience[®]
CONFERENCE

Get in touch about exhibiting and any other promotional opportunities at WTCE. We can tailor exhibitor packages to suit your budget and specific objectives.

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EXPO

WTCE is the world's largest business event dedicated to catering operations, onboard retail and passenger comfort during travel.

In 2023 over 250 exhibitors showcased the latest products and services to an international audience including more than 840 airline buyers, rail operators and onboard caterers.

WTCE is the place to source innovative catering and onboard solutions, network with new and existing partners and enjoy chef demonstrations, taste test and watch insightful presentations.

2023 FACTS & FIGURES

Exhibitors 	Visitors 		
Show floor size	6,640 sqm	Total visitors including VIPs	1,442
Exhibiting companies	252	Total VIPs - Airlines, Rail Operators & Caterers	841
Main stand holders	221	Total unique airlines	150
Sharing companies	31	Total unique rail operators & caterers	35
First time exhibitors	62	Total unique airline catering operators	50

Main Products Showcased

- Beverages • Food Service & Galley Equipment
(Includes Trolleys, Trays, Tableware, Linens, China, Crockery, Cutlery)
- Hygiene Products & Services • Meal Components • Packaging • Passenger Comfort & Amenity Products
- Pre-prepared Meals • Supply Chain & Logistics Solutions • Sweet & Savoury Snacks • Uniforms & Shoes

Exhibitor Geographical Representation	Visitor Geographical Representation
30 Countries 68% Europe 32% Rest of World	70 Countries 46% Europe 54% Rest of World

Top 3 Exhibitor Objectives	Top 3 Visitor Objectives
<ul style="list-style-type: none"> • Generate sales leads • Promote brand, products and company • Launch new products and services 	<ul style="list-style-type: none"> • Visit different exhibitor stands to see what is new and interesting in the industry • Talk to as many suppliers as possible in order to achieve specific business objectives • Meet with existing suppliers and partners to discuss current or past business

For more information visit www.worldtravelcateringexpo.com





VIP Purchasing Responsibility

Direct Responsibility	48%
Influence Purchasing	36%



Top VIP Job Functions

Inflight Services	30%
Buying/Purchasing	24%
Customer Experience	12%
Managing Director/Chief Executive Officer	8%
Operations/Logistics	5%
Chef/Catering	4%
Other	17%



VIP Budget Level

€1 Million+	60%
€500,001 to €1 Million	8%
€100,001 to €500,000	15%
€50,001 to €100,000	9%
€0 to €50,000	8%



Buyers Attended WTCE 2023 to find:

AIRPORT LOUNGE PRODUCTS

Food & Beverages	16%
Catering Equipment	12%
Full Service Provider	10%
Tableware	7%
Logistics	7%
Hygiene & Cleaning	6%

BEVERAGES

Alcoholic	43%
Non-Alcoholic - Cold	43%
Non-alcoholic - Hot	39%

FOOD / FOOD SERVICE EQUIPMENT

Savoury Snacks	42%
Healthy Food	41%
Pre-prepared Meals/Sandwiches	41%
Galleys/Trolleys/Trays	40%
Bakery/Patisserie	39%
China/Cutlery/Disposable Crockery	37%
Sweet Snacks	37%
Desserts	35%
Confectionary/ Chocolate	32%

Children's Foods	30%
Ingredients and Meal Components	30%
Dairy/Cheese	29%
Special Diets/Allergies	29%
Condiments/Sauces	26%
Linens	26%
Security Seals	22%

HYGIENE

Soap/Hand Towels/Wet Wipes	15%
Cleaning/Dishwashing/Laundry/Waste	13%
PPE	8%

LOGISTICS/TRANSPORT

Logistics/Transport	16%
Food Safety Solutions	12%

PACKAGING

Packing - Food and Beverage	40%
Packaging - Other	19%

PASSENGER COMFORT & WELLBEING

Amenity Kits	31%
Pillows/Blankets	27%

Headsets	24%
Wellness Products	24%
Skin Care Products/Toiletries	22%
Sleepwear	19%

TECHNOLOGY

Mobile Apps	12%
IFEC	11%
Big Data & Analytics	10%
Connectivity and Communications	10%
Ancillary Revenue Optimisation Systems	9%
Ecommerce Systems	8%
Virtual/Augmented Reality	6%
CRM Systems	6%
Biometrics	5%

UNIFORM

Crew	12%
Catering/Chef	6%

FULL SERVICE PROVIDER

TOYS/GAMES/KIDS PACKS	22%
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VIP Buyer Companies in 2023

150 Global Airlines

Aegean Airlines
Aer Lingus
Aero
Aeroning
Air Astana
Air Austral
Air Caledonie
Air Canada
Air Caraibes
Air Corsica
Air Cote D'Ivoire
Air Dolomiti
Air Europa
Air France
Air Greenland
Air India
Air Macau
Air Mauritius
Air New Zealand
Air Nostrum
Air Samarkand
Air Seychelles
Air Tanker
Air Transat
airBaltic
Alaska Airlines
All Nippon Airways
Allegiant Air
Amelia by Regourd Aviation
American Airlines
Austrian Airlines
Avianca
Avion Express
Braithens International Airways
Breeze Airways
Bristol Associates, Ltd.
British Airways
Brussels Airlines
Carinair Airlines

Cathay Pacific
China Airlines
China Southern Airlines
Classic Jet
Condor Flugdienst GmbH
Copa Airlines
Corsair
Croatia Airlines
Delta Air Lines
easyJet
Edelweiss
Egypt Air
EL AL Airlines
Emirates
Entourage Flight Club
Ethiopian Airlines
Etihad Airways
European Air Charter
Eurowings
Eurowings Discover
Eva Air
evelop
Fiji Airways
Finnair
Fly Level
flydubai
Freebird Airlines
Frontier Airlines
Garuda Indonesia
Global Air Charters
Gulf Air
Hainan Airlines
Hawaiian Airlines
Heston Airlines
Heston Airlines
HK Express
Hong Kong Airways
IAG
IAI

Iberia
Iberojet
Icelandair
ITA Airways
JAL Airlines
Jet2.com & Jet2Holidays
jetblue
Jettime A/S
KlasJet
KLM Cityhopper
KLM Royal Dutch Airlines
Korean Air
Kuwait Airways
La Compagnie Airline
LATAM Airlines
Level Airlines
LOT Polish Airlines
Lufthansa Airlines
Luxair
Marabu Airlines
Middle East Airlines
Neos Air
NetJets
Norwegian Air
Norwegian Air Shuttle
Novair
Pegasus Airlines
Phillippine Airlines
Plus Ultra Líneas Aéreas
Qatar Airways
Riyadh Air
Royal Air Maroc
Royal Jordanian
Ryanair
S7 Airlines
SAS
Saudi Airlines
Saudia Royal Fleet
SCAT Airlines

Singapore Airlines
Sky Airline
SmartLynx Airlines
Smartwings, a.s.
Southwest Airlines
Spirit Airlines
Star Airline
STARLUX Airlines
Sunclass Airlines
SUNDAIR GmbH
SunExpress Airlines
SWISS International Airlines
Taag Angola Airlines
TAP Air Portugal
Tata SIA Airlines
Thai Airways International
Titan Airways
Transavia
TUI Airlines
TUI Nordics
TUfly GmbH
Turkish Airlines
Uganda Airlines
Union Aviation
United Airlines
Vietnam airlines
Virgin Atlantic
Vueling Airlines
W2FLY
WestJet Airlines
Wizz Air
Xiamen Airlines
ZIPAIR Tokyo

50 Onboard Catering Companies

Air Chef Inc
Ambassador Sky Chef
ANA Catering Service
Aurelius Group
Bahrain Airport Services (BAS)
Bangkok Air Catering
Bijoux Inflight Catering & Entertainment
International AG
Blue sky world
Carlos Aviation Catering Network GmbH
Cathay Pacific Catering Services
Chef Catering Co.
China Pacific Catering Services
Cookin Food Sweden
Cosmo Catering/Japan Airport Catering
Direct Food Service Inc.
dnata
DO & CO
Elh Limited-Oberoi Flight Services
Emirates Flight Catering
Erasmus catering services
Finnair Kitchen
Flying Food
Foodfolk Australia
Gebr. Heinemann
Goddard Catering Group
Goldbergs Group
Hamasbia Kosher Inflight Catering
Hermolis & Co Ltd
Jlm
KLM Catering Services
Koreanair Catering and Duty Free
Kuwait Aviation Services Co.
LOF
Lomature Limited
LSG
Newrest
Niche free from kitchen Canada
Oman Air Catering

OnAir Dining
Qatar Airways Catering Company
Royal Blue Airline Catering
Royalblue Inflight Catering.co.uk
Saudi Airlines Catering Company
Select Service Partner
Servair Nigeria/ Pan African Catering
FZE
Swiss international rail caterer
TajSATS Air Catering
Tamam Aircraft Food Industries
TRANSPIT Group
Versilia Solutions

15+ Rail Operators

České dráhy, a.s.
CrossCountry Trains Ltd
Czech Railways
DB Fernverkehr AG
Deutsche Bahn
Go-Ahead Nordic
IRYO
JLV
LNER
SBB AG
SJ AB
SNCF
SSP Norway
TGV Lyria
Trenitalia UK
West Coast
Partnership Development



WTCE is great opportunity to get face to face with customers, especially when a lot of stakeholders have changed. WTCE recalibrates the industry.

CEO, LSG Group

Find relevant buyers with WTCE Connect

With our show planning tool, **WTCE Connect**, you can now book meetings with the right people and companies before WTCE has even begun. Receive personalised buyer recommendations based on their product interest, discover new contacts, and arrive at the show with an organised schedule.

Find out more at worldtravelcateringexpo.com/connect

